



Dear Parents and Guardians,

The Green Bay Packers Hall of Fame is ready to kick off 2021 with the **Eleventh Annual Tundra Tales At-Home Reading Program** for students in 4K through eighth grade. The Packers know that great reading habits start at home, and with your help, your child can read their way to score a great prize.

The Tundra Tales program runs from *Monday, January 25, 2021 – Sunday, March 28, 2021*. During this time, 4K through fifth grade participants must read or be read to outside of the school day for an average of 60 minutes per week for eight weeks, a TOTAL of 480 minutes. Sixth through eighth grade participants must read outside of the school day for an average of 90 minutes per week for eight weeks, a TOTAL of 720 minutes. An extra week to achieve the total goal has been included to accommodate school schedules and spring breaks.

Your child's Tundra Tales Coordinator has opted to participate in the **Bi-Weekly Program**. This version of the program consists of four two-week segments, breaking the entire program into quarters, just like a football game.

Your child will bring home a Tundra Tales Reading Log. A parent/guardian or adult is responsible for being the record keeper and signing the Tundra Tales Reading Log. Your child should return the completed and SIGNED Tundra Tales Reading Log to their Coordinator at the end of each quarter.

Participants who complete the required minutes for each quarter will receive a Packers themed prize. There will be a total of three quarterly prizes. At the end of the fourth quarter, participants who have met the final reading goal will receive a Packers Hall of Fame voucher, good for one free participant admission and one reduced price adult admission. All prizes will be mailed to and distributed by your child's Tundra Tales Coordinator.

For additional literacy resources, including videos, recommended reading lists, and tips and tricks, please check our reading programs website at <https://pckrs.com/tundratales>. If you are interested in being added the Packers Hall of Fame's education and family programming email list, please contact education@packers.com. We also encourage you to join the [Tundra Tales Facebook group](#) to follow along with program updates.

If you have questions, please feel free to contact your child's Tundra Tales Coordinator. You can also reach out to me at education@packers.com. We encourage you to support your child as they strive to score with Tundra Tales.

Sincerely,

Justine Kaempfer
Museum Programs Assistant
Green Bay Packers