



Who can sign up for Tundra Tales?

- Anyone in grades 4K through 8th grade. Most participants are registered through their schools, but participants can be registered by their homeschool, their virtual school, after school programs, or even as a family.
- Our previous participants primarily come from Wisconsin, but we have had participants from all over the country.
- Registration for Tundra Tales 2021 opens Wednesday, November 18, 2020.
- Registration for Tundra Tales 2021 closes Friday, January 15, 2021.

How do I register for Tundra Tales?

- There are two options for registration for the 2021 Tundra Tales program:
- *Bi-Weekly Program*
 - This version of Tundra Tales consists of four two-week segments, breaking the entire program into quarters, just like a football game.
 - Every two weeks, Coordinators will be required to submit their participant completion numbers for that quarter in an online submission form.
 - Participants who complete the required minutes for each quarter will receive a Packers themed prize. At the end of the fourth quarter, participants who have met the final reading goal will receive a Packers Hall of Fame voucher, good for one free participant admission and one reduced price adult admission.
- *Traditional Program*
 - Traditional Program Coordinators will need to submit their participants' completion numbers only once, at the end of the program.
 - Traditional participants who achieve the final reading goal will receive a Packers Hall of Fame voucher good for one free participant admission and one reduced price adult admission.
 - This program may appeal to Coordinators with a large number of participants.

When does Tundra Tales take place?

- Tundra Tales 2021 will begin on Monday, January 25, 2021, and will end on Sunday, March 28, 2021.
- Participants are required to read for 8 weeks. An extra week to achieve the total goal is included to accommodate school schedules and spring breaks.
- Final Reading Logs should be submitted by participants to Coordinators by Monday, March 29, 2021.
- The deadline for Coordinators to submit final completion numbers is Monday, April 5, 2021.

What are the reading requirements for the Tundra Tales program?

- Participants in 4K through fifth grade must read or be read to for an average of 60 minutes every week, outside of school, for a total of eight weeks (a total of 480 minutes).
- Participants in sixth through eighth grades must read an average of 90 minutes a week, outside of school, for a total of eight weeks (a total of 720 minutes).

How do participants track their minutes?

- We provide printable logs for both the Bi-Weekly and Traditional programs. Coordinators are not required to use these, but they provide a format that includes all applicable information.
- *Bi-Weekly Program* participants
 - These forms should be filled out and signed by parents or guardians to show completion of the required minutes.
 - These forms should be turned in to the participant's Tundra Tales Coordinator at the end of each quarter.
 - These forms will also be available in Spanish.
- *Traditional Program* participants
 - This form should be filled out and signed by parents or guardians to show completion of the required minutes.
 - This form should be turned in to the participant's Tundra Tales Coordinator by Monday, March 29, 2020.
 - This form will also be available in Spanish.

What if a participant misses the reading mark for the week?

- *Bi-Weekly Program*
 - Quarterly goals are:
 - 4K-5th grades – 120 minutes/quarter
 - 6th-8th grades – 180 minutes/quarter
 - If participants miss the mark for the quarter, this does not disqualify them from prizes for subsequent quarters.
 - There will be a total of three quarterly prizes. At the end of the fourth quarter, participants who have met the final reading goal will receive a Packers Hall of Fame admission voucher.
 - As long as participants complete the TOTAL number of required minutes by the end of the program they will still qualify for the final prize, the Hall of Fame voucher.
- *Traditional Program*
 - As long as participants meet the TOTAL number of required minutes by the end of the program they are eligible for the Hall of Fame voucher.
 - It is advised that participants read for the average number of minutes per week, but not required by the Tundra Tales program.

How do I submit my participant's completion number?

- *Bi-Weekly Program*
 - On the Friday preceding the end of each quarter, an email will be sent to Coordinators with a link to the submission form. The link will also be available on the [Tundra Tales Website](#).
 - Completion numbers are due on Tuesdays following the end of the quarter.
- *Traditional Program*
 - The link to submit final completion numbers will be sent via email on Friday, March 19, 2021. A follow up email will be sent Friday, March 26, 2021.
 - Completion numbers are due Monday, April 5, 2021.
 - The link will also be available on the [Tundra Tales Website](#).
- Coordinators do not need to submit the actual reading logs or any personal information about their participants, just the number of completions.
- Please make sure your inbox is set to receive emails from both education@packers.com as well as kaempferj@packers.com.

How can I update my registration or completion numbers?

- Please email education@packers.com with the updated information, rather than submitting a new form.